

















PTWP advertising forms - technical specification

																		
Megabillboard	n/a	n/a	n/a	1355x400px (PC); 300x600px (MOBILE) 150 kB	1500x200 px, 150 kB	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Billboard	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB	750x100 px, 150 kB
Double Billboard	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB	750x200 px, 150 kB
Short bar	650x50 px, 150 kB	650x50 px, 150 kB	n/a	n/a	650x50 px, 150 kB	650x50 px, 150 kB	650x50 px, 150 kB	600x50 px, 150 kB	650x50 px, 150 kB	650x50 px, 150 kB	650x50 px, 150 kB	650x50 px, 150 kB	650x50 px, 150 kB	620x50 px, 150 kB	620x50 px, 150 kB	750x50 px, 150 kB	650x50 px, 150 kB	600x50 px, 150 kB
Double short bar	650x100 px, 150 kB	650x100 px, 150 kB	n/a	650x100 px, 150 kB	650x100 px, 150 kB	650x100 px, 150 kB	650x100 px, 150 kB	600x100 px, 150 kB	650x100 px, 150 kB	650x100 px, 150 kB	650x100 px, 150 kB	650x100 px, 150 kB	650x100 px, 150 kB	620x100 px, 150 kB	620x100 px, 150 kB	750x100 px, 150 kB	650x100 px, 150 kB	600x100 px, 150 kB
Long bar	n/a	940x50 px, 150 kB	n/a	n/a	n/a	n/a	n/a	n/a	n/a	940x50 px, 150 kB	n/a	1290 x 50 px 150 kB	n/a	n/a	n/a	n/a	n/a	n/a
Double long bar	n/a	940x100 px, 150 kB	n/a	900x100 px, 150 kB	n/a	n/a	n/a	n/a	n/a	940x100 px, 150 kB	n/a	1290 x 100 px 150 kB	n/a	n/a	n/a	n/a	n/a	n/a
Rectangle	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB	300x250 px, 150 kB
Halfpage	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB	300x600 px, 150 kB
Button	n/a	300x100 px, 150 kB	n/a	430x120 px, 150 kB	n/a	300x100 px, 150 kB	300x100 px, 150 kB	300x100 px, 150 kB	n/a	300x100 px, 150 kB	300x100 px, 150 kB	300x100 px, 150 kB	n/a	300x100 px, 150 kB	n/a	n/a	n/a	n/a
Newsletter ads	n/a	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	n/a	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB	n/a	400x135 px, 30 kB	400x135 px, 30 kB	400x135 px, 30 kB

Portals ads: gif, jpg, png, HTML5

Newsletter ads: jpg, gif (not animated)



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